



Sample Overview



Between 19 October and the end of November 2009, 212 people were invited to participate in the questionnaire

- **166 people responded**
 - **5 people answered using the paper version**
 - **161 responded online.**
- **145 of the 166 responses were fully completed.**



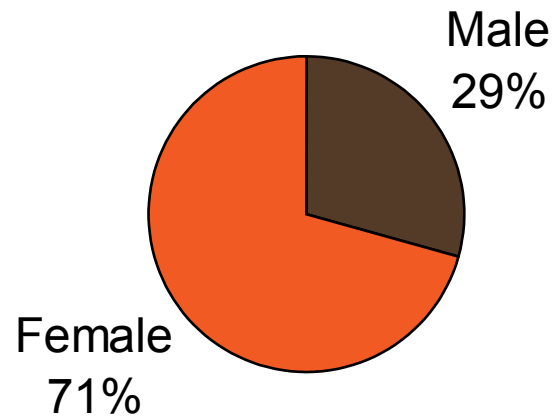
An analysis of the results is briefly summarised in the following slides.



Are you male or female?

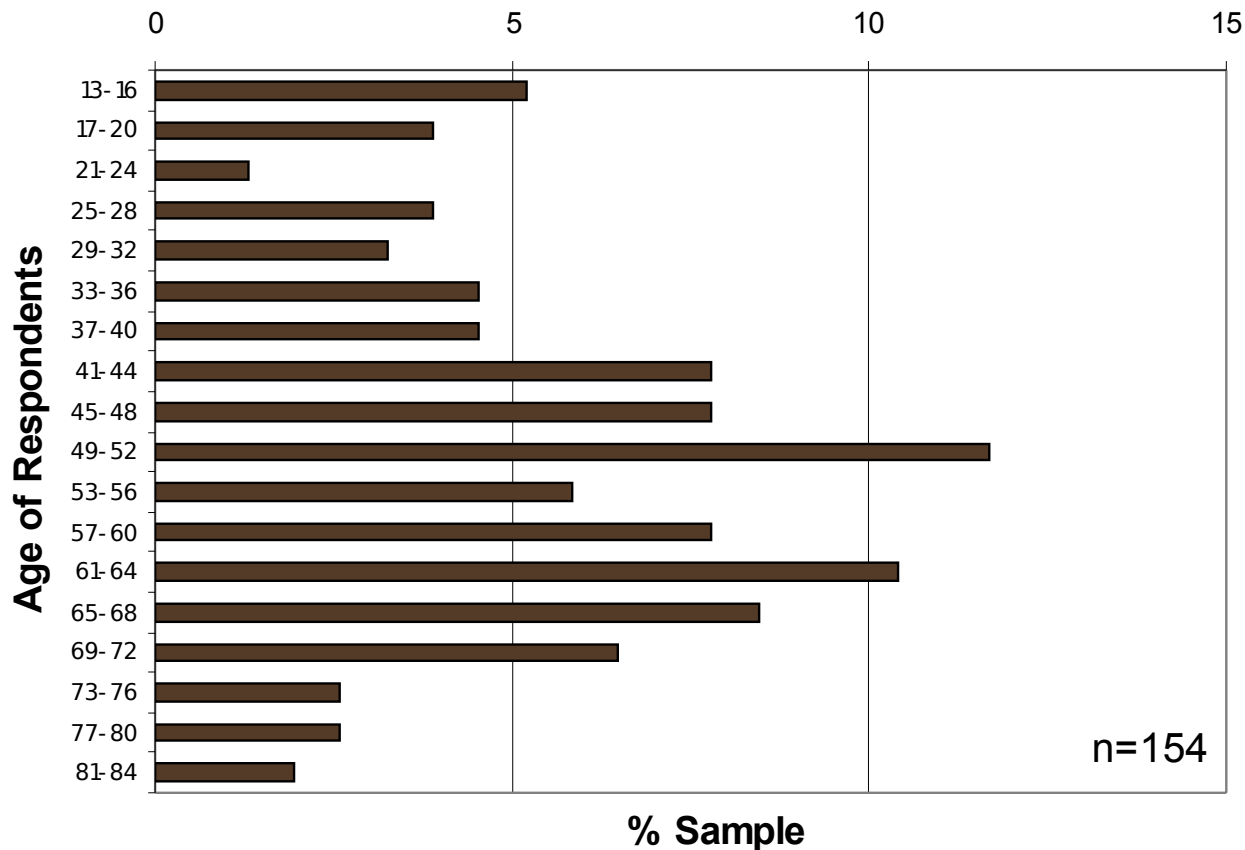


- The survey was undertaken by more than twice as many females (108) as males (45)
- n=153





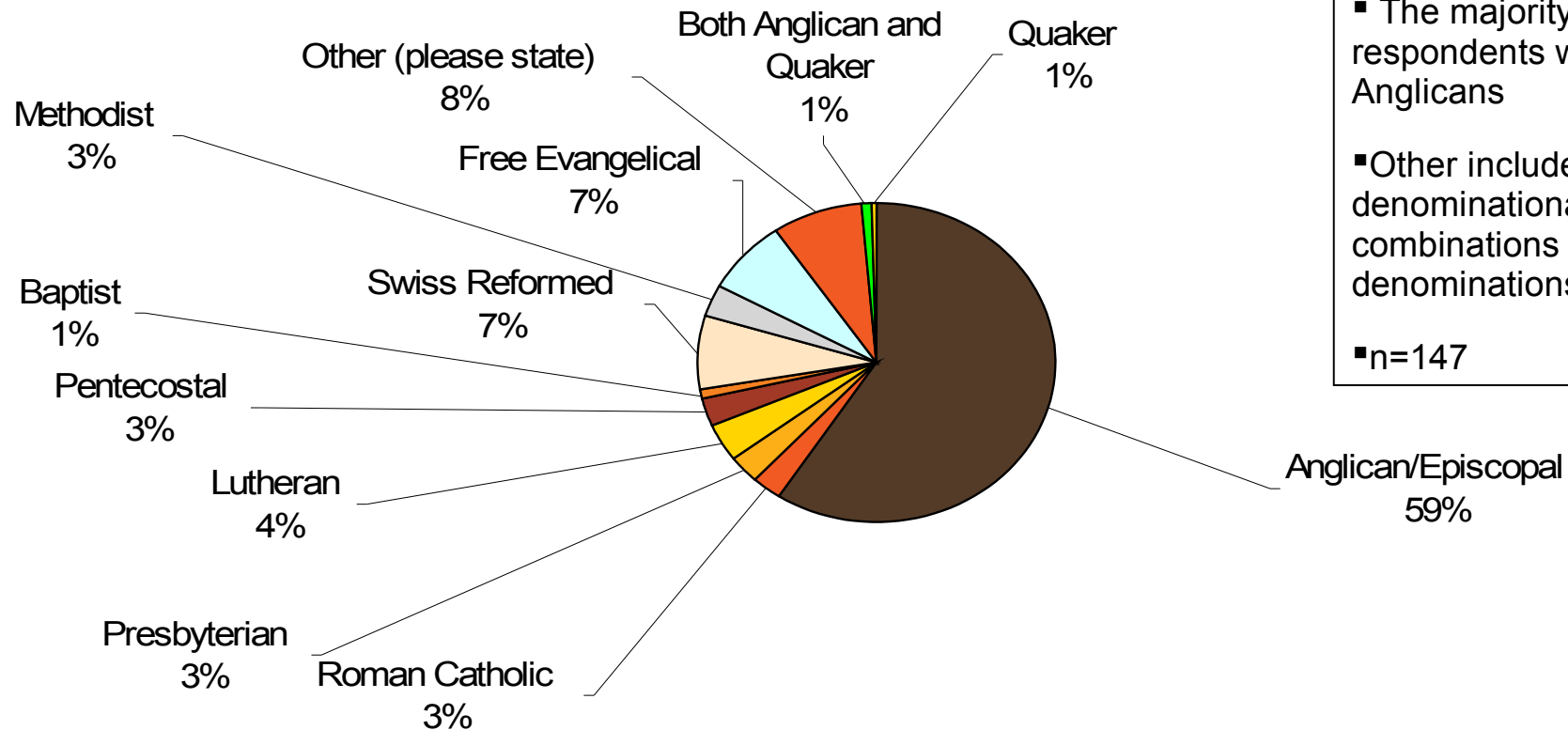
Age Distribution of Respondents



- The average age of all respondents was 50
- 16 % of respondents came from people under 25
- 22% of respondents came from people over 65



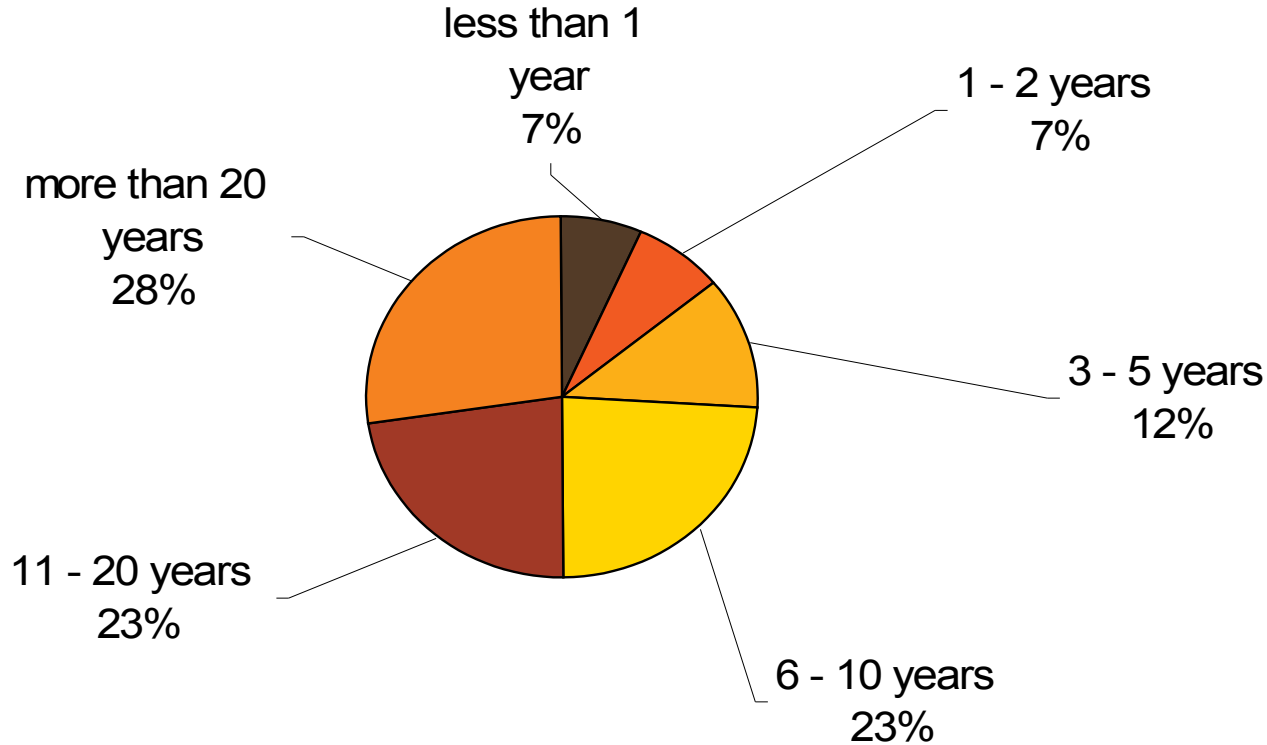
Question: To which denomination (if any) do you feel you belong?



- The majority of respondents were Anglicans
- Other included Non-denominational and combinations of two denominations
- n=147



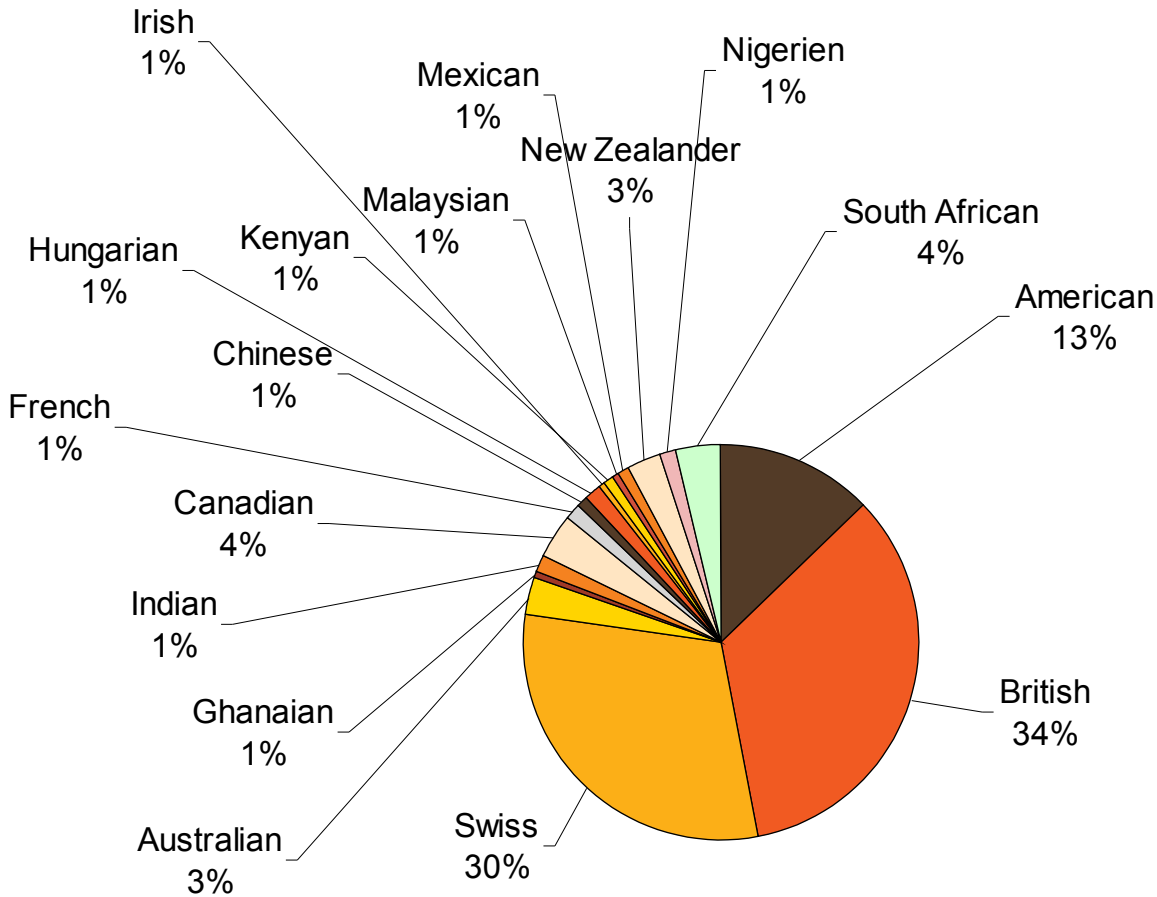
How many years have you attended St Ursula's Church?



- 75 people (51% of respondents) have been attending St Ursula's for more than 10 years
- 21 people (14%) have started attending St Ursula's church over the past 2 years.
- Almost 75% of respondents have been attending St Ursula's for more than 5 years
- n=149



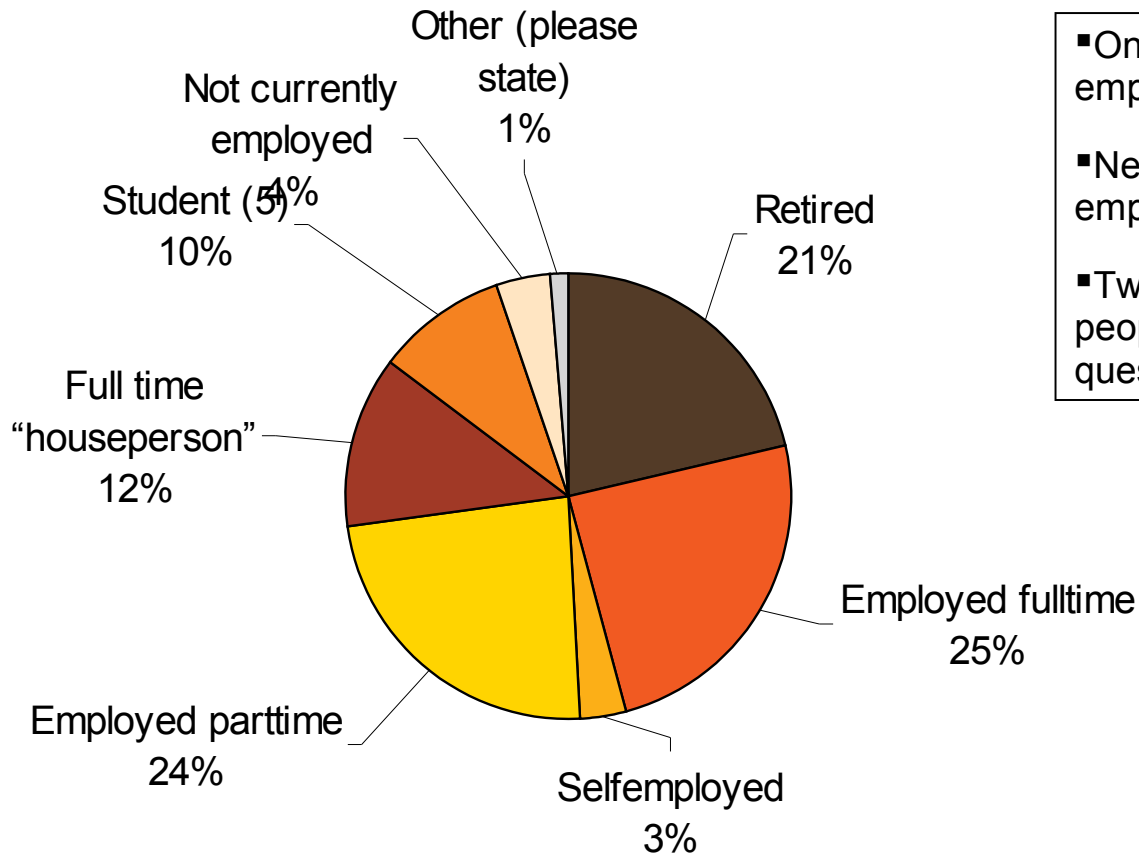
Please select your first nationality



- responses came from 17 different nationalities
- British, Swiss and American nationalities accounted for almost 80% of responses
- n=141



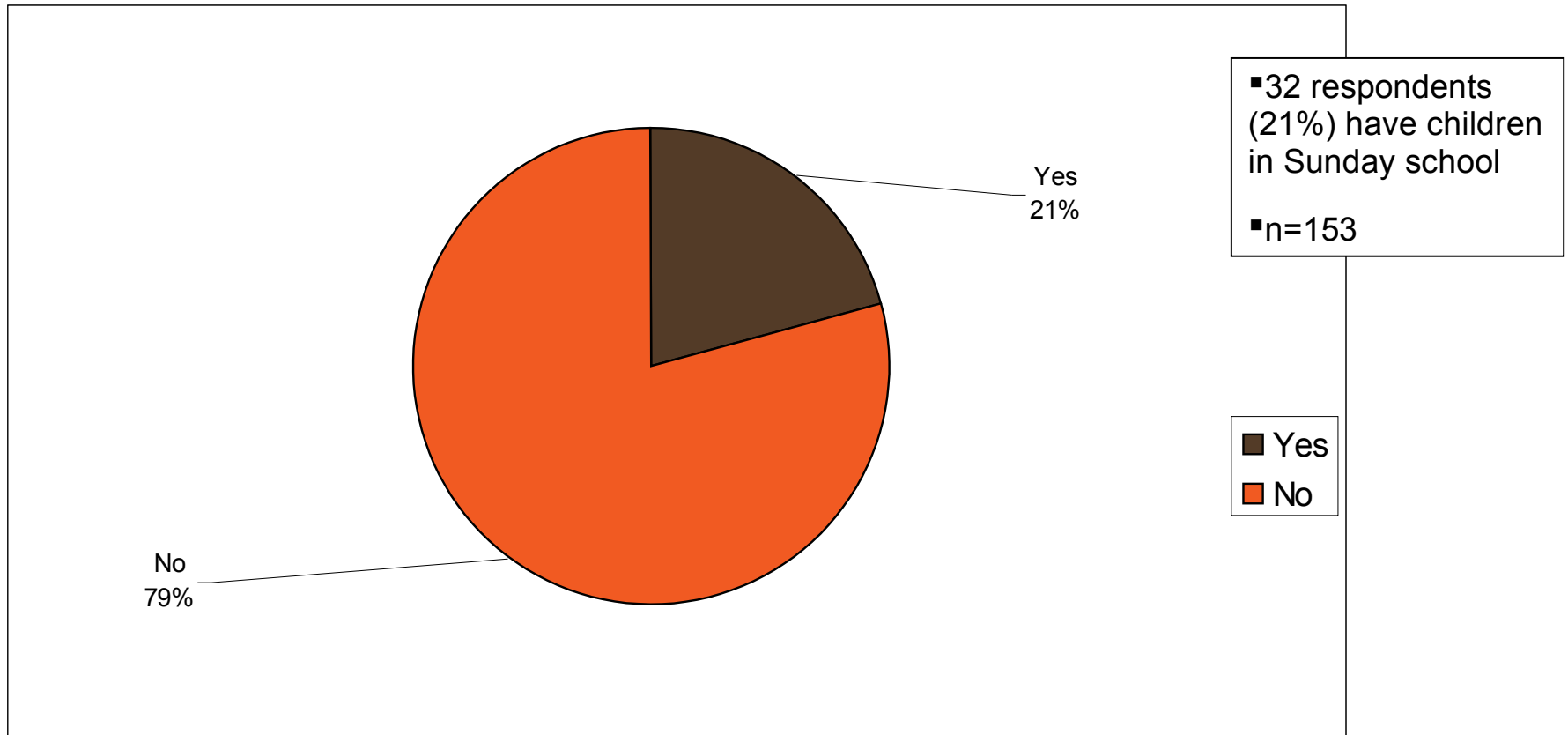
Employment. Are you....?



- Only 52% of respondents are employed
- Nearly half of these are employed part time
- Twice as many retired people completed the questionnaire as students

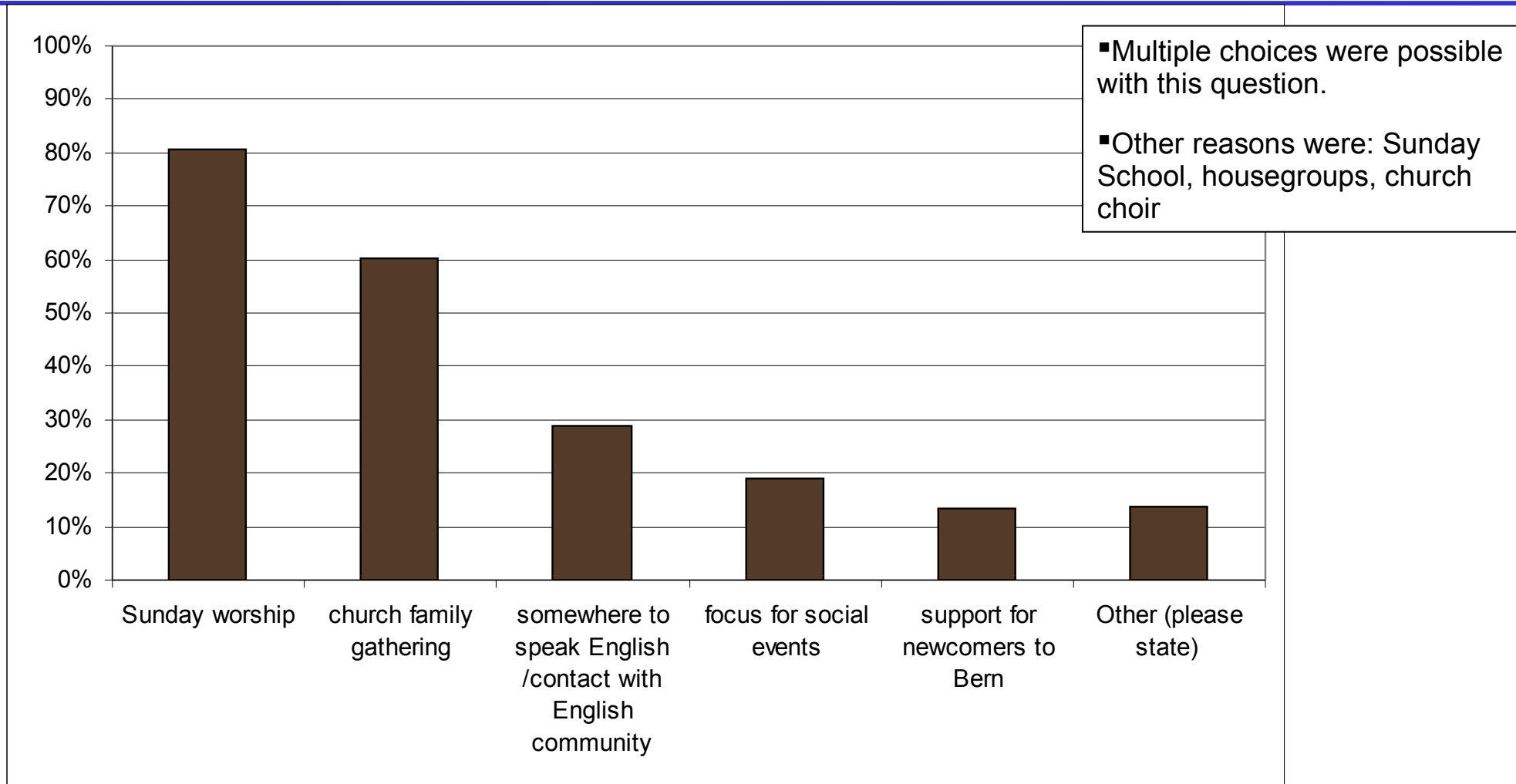


Do you have children that attend junior church?



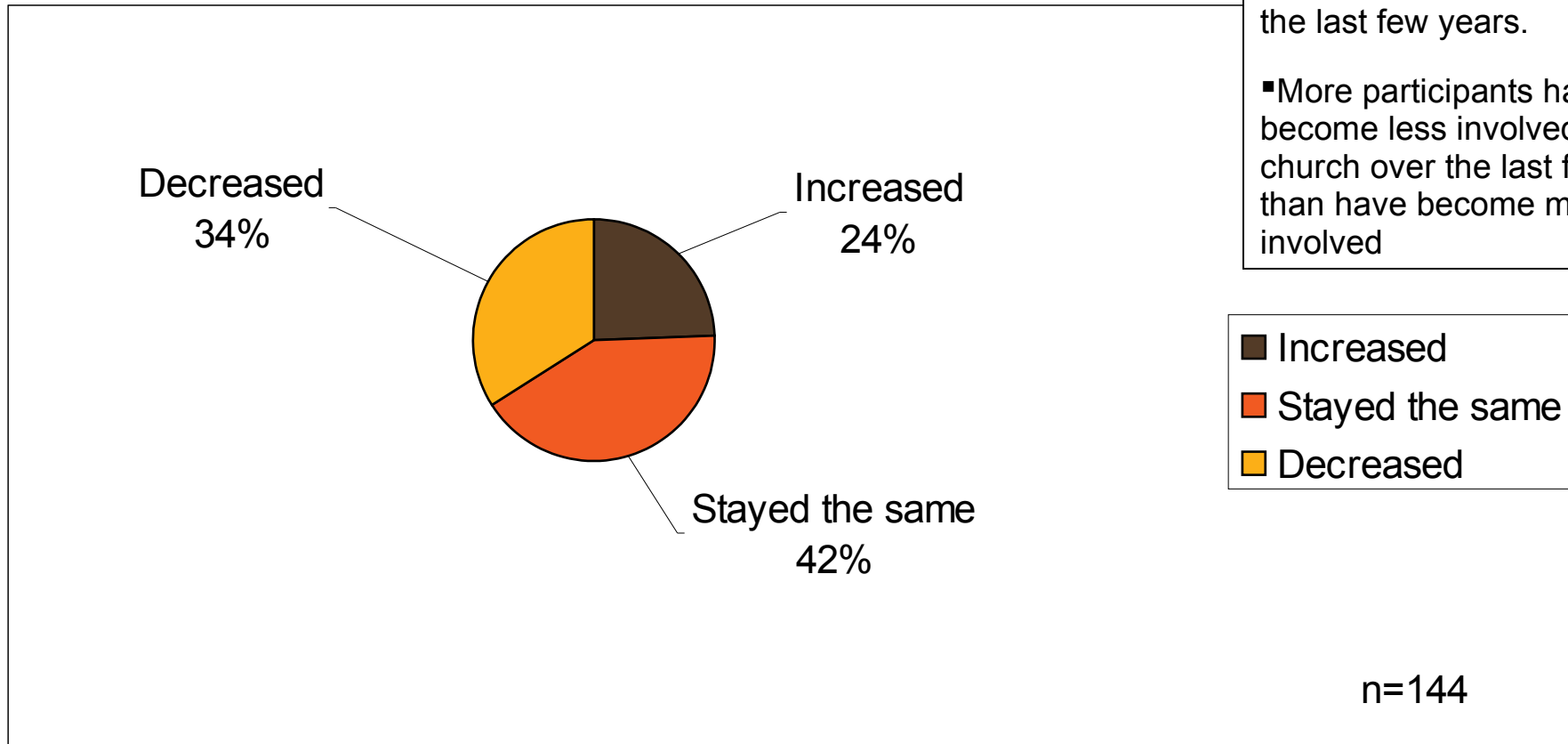


Why is St Ursula's important to you?





My involvement over the last few years has.....



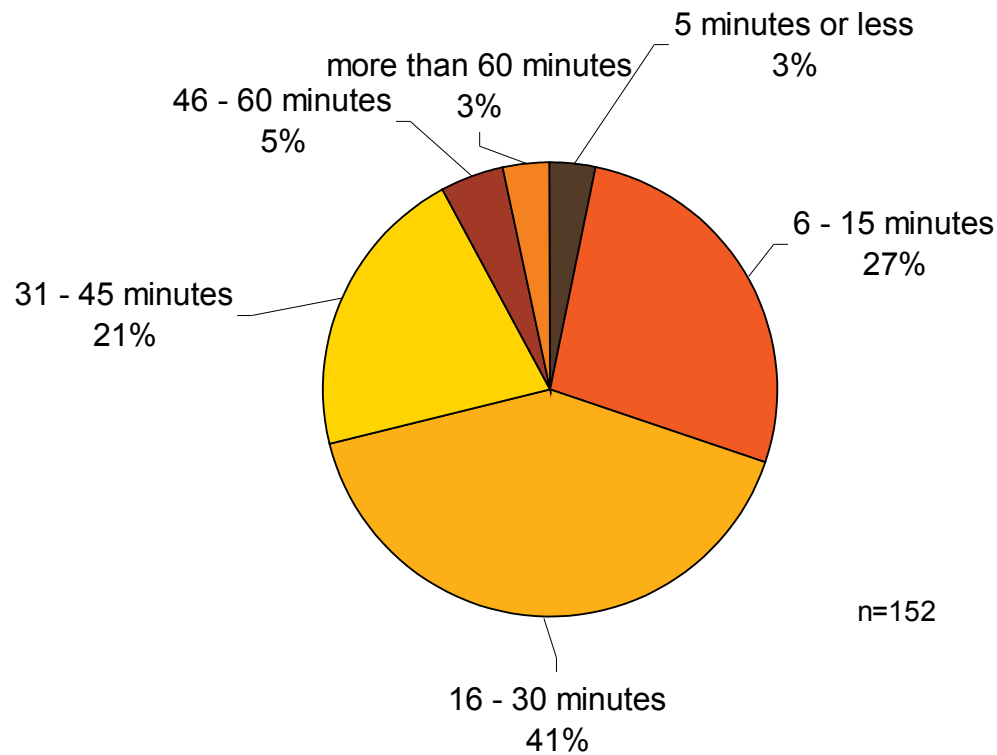
- Most participants' involvement has remained the same over the last few years.
- More participants have become less involved with the church over the last few years, than have become more involved

- Increased
- Stayed the same
- Decreased

n=144



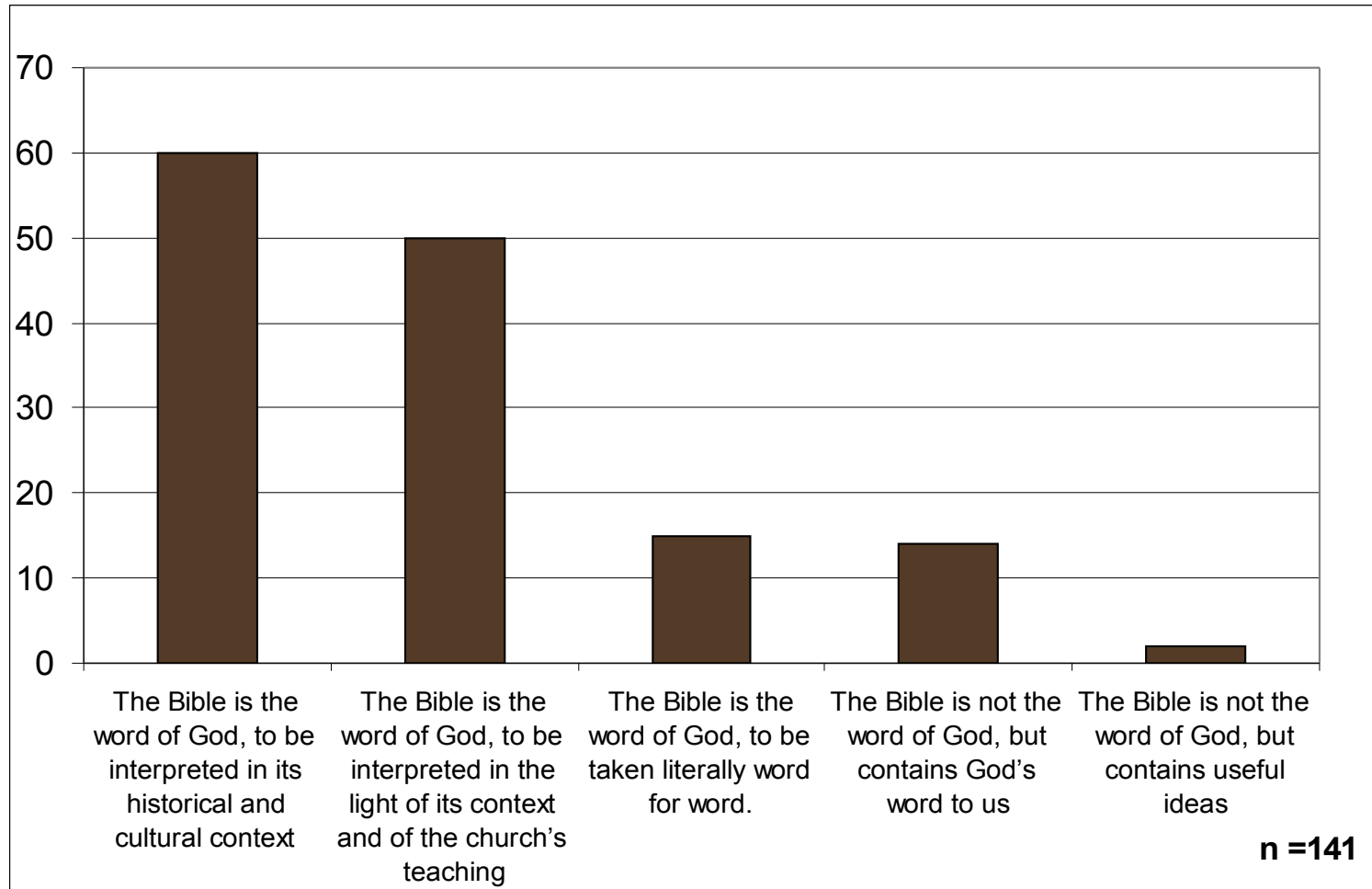
How long does it take you to get to church?



■ Almost one third of respondents are prepared to travel more than 1/2 hour to attend St Ursula's.

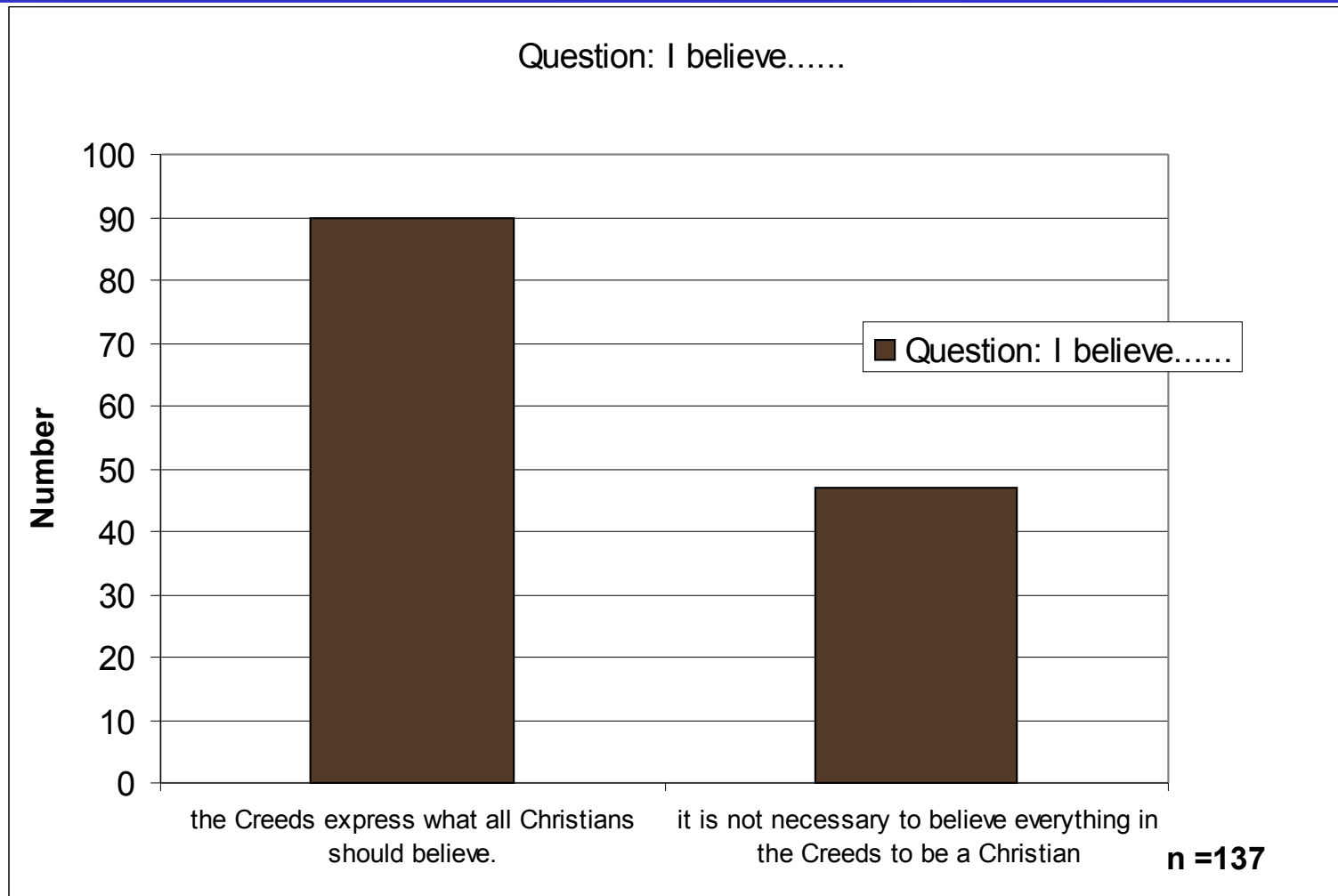


Question: I believe....



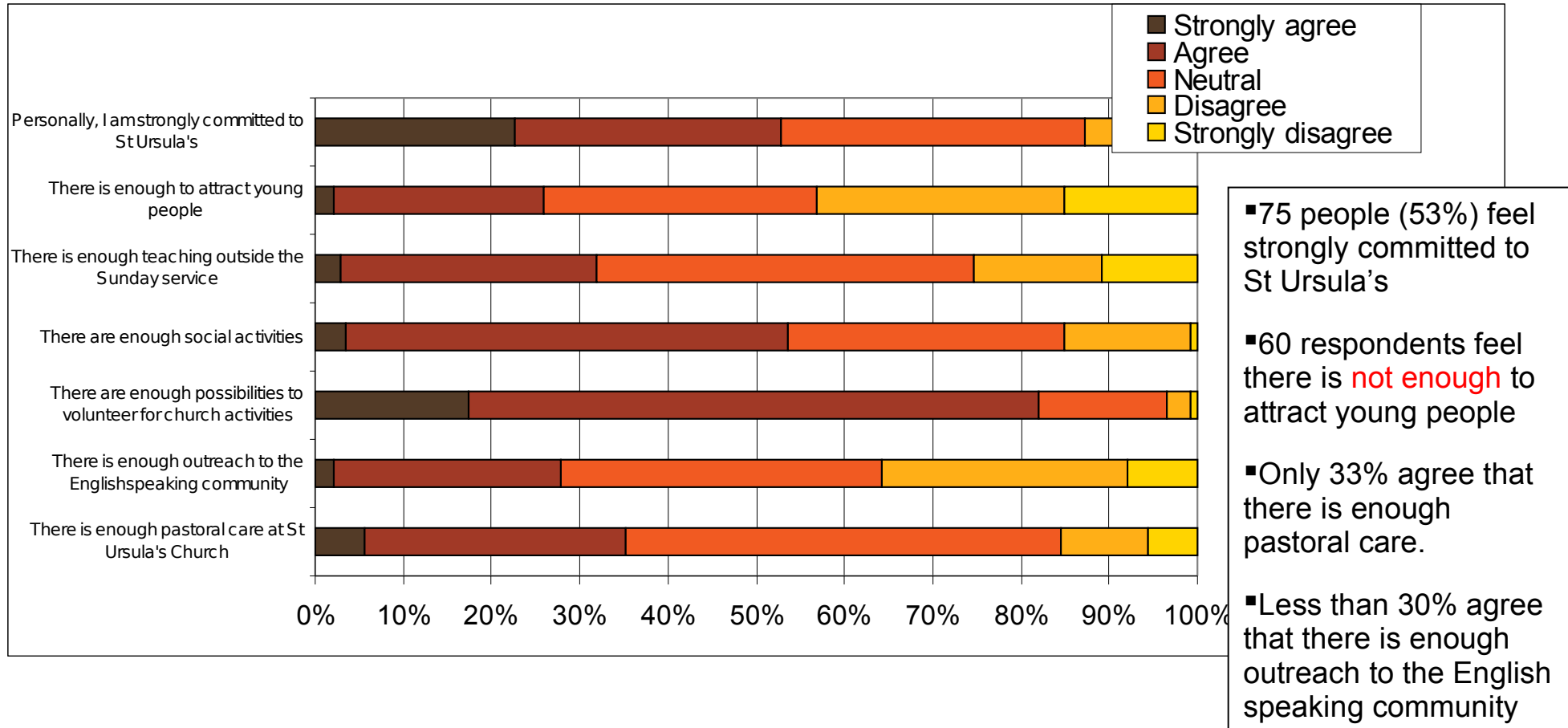


Question: I believe....



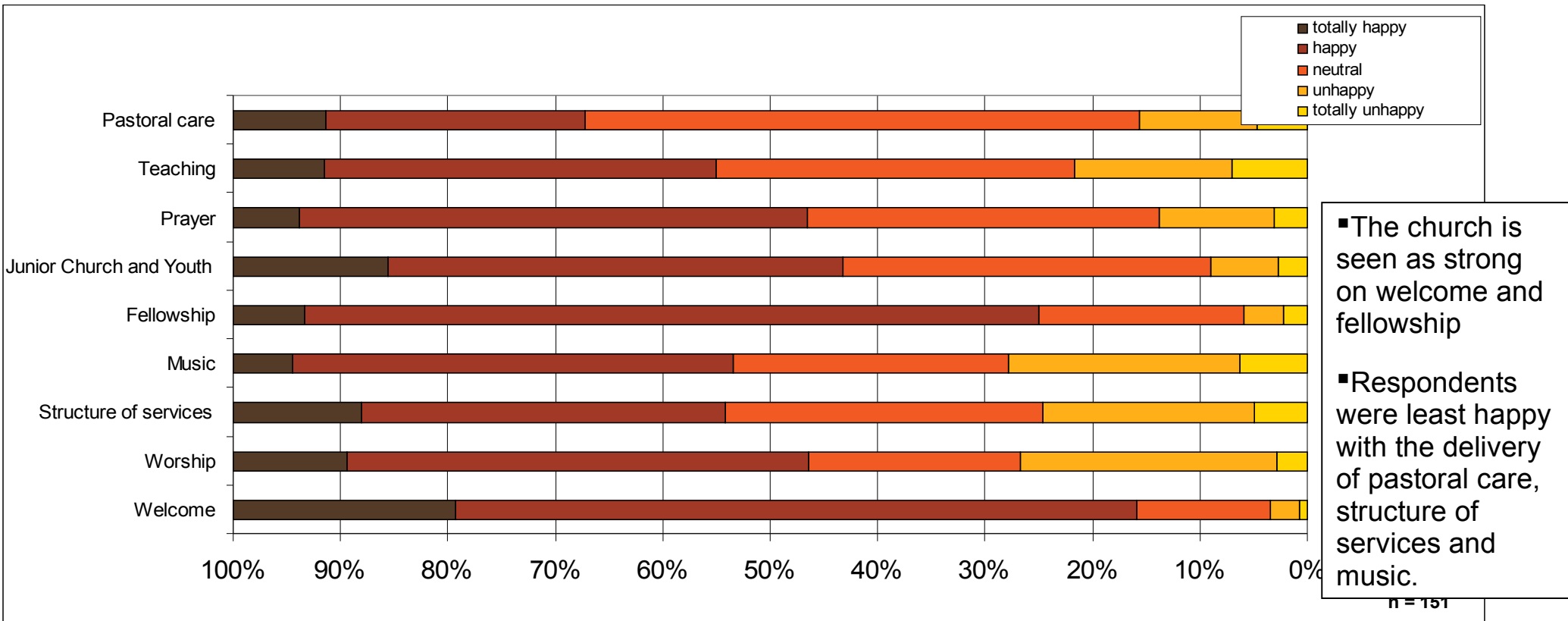


Question: Do you agree or disagree with the following?



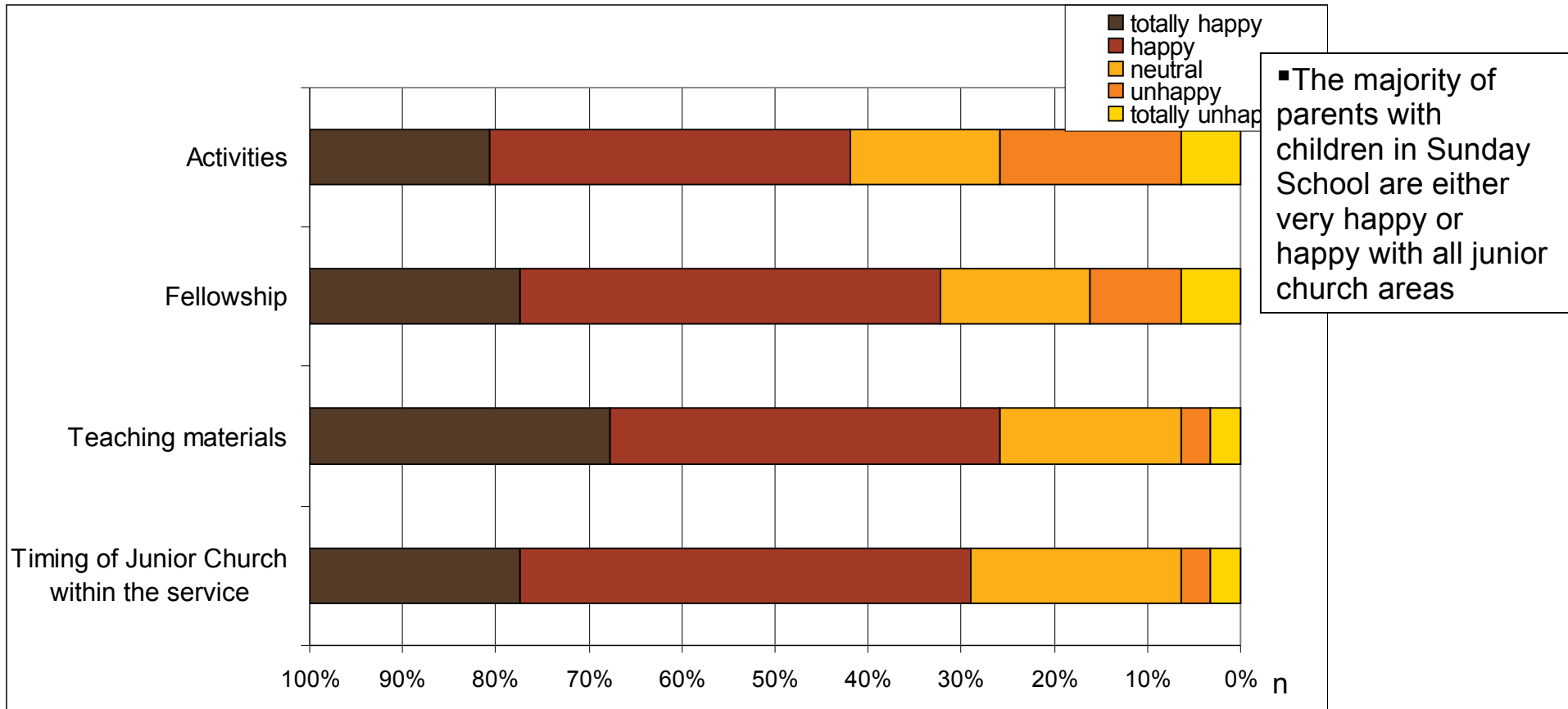


Question: How happy are you with....?



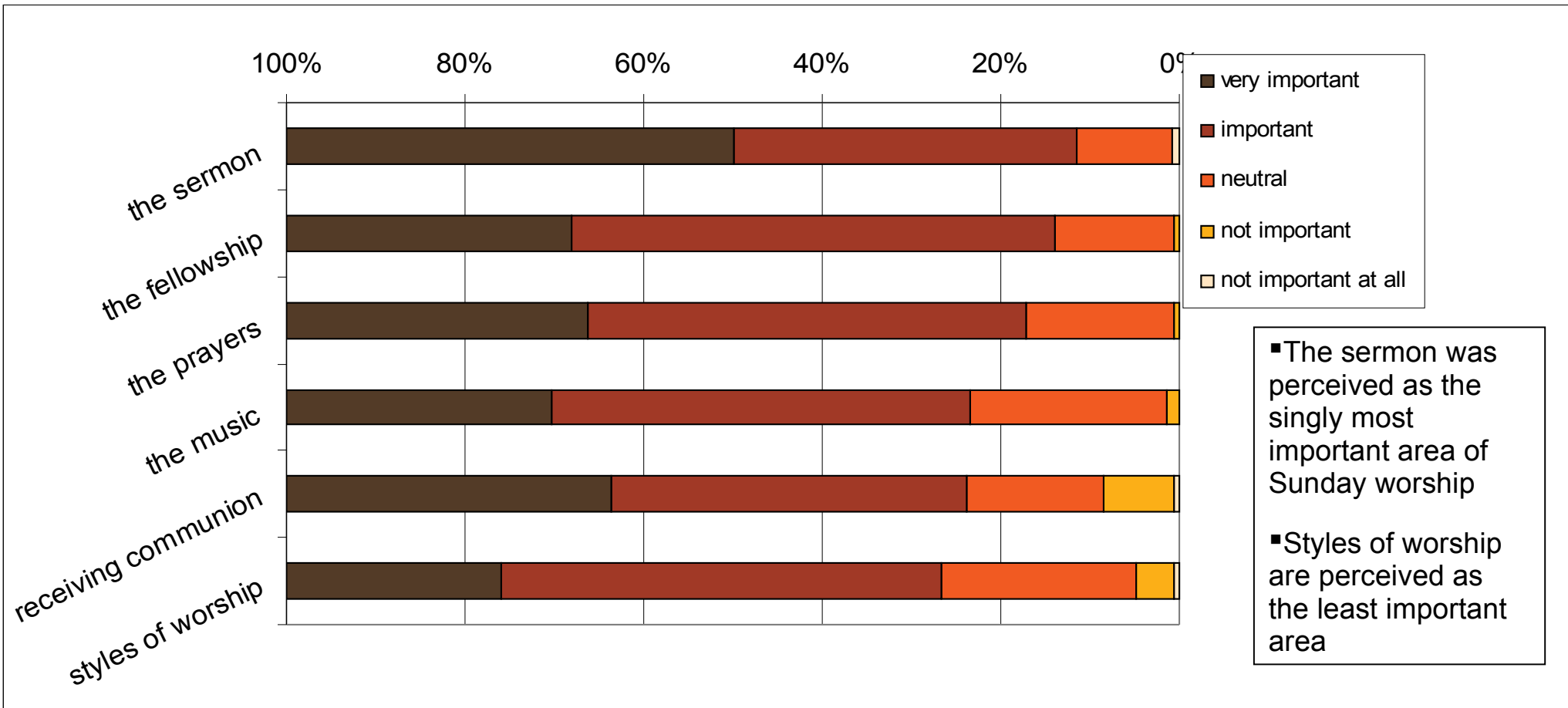


How happy are you at St Ursula's with....?



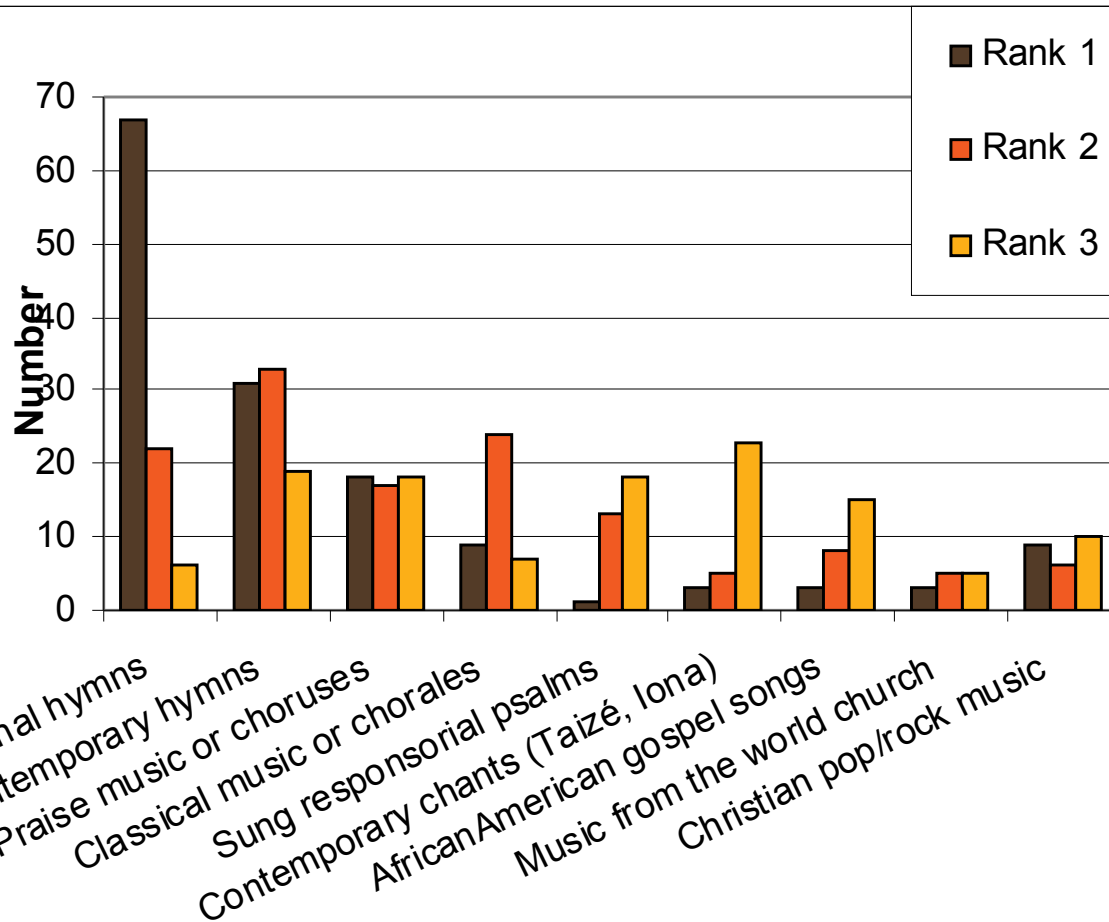


How important do you find the following at St Ursula's?





Preferred music styles in order of preference (absolute rankings)



- Tradition hymns have clearly Nr 1 ranking
- Final rankings:
 1. Traditional Hymns
 2. Contemporary Hymns
 3. Praise Music



We received a large number of valuable responses to:



- How do you think we could attract more people to church?
- Why is St Ursula's important to you?
- Why has your involvement increased/decreased?
- What kind of church activity might you attend?
- What do you really like / not like about worship here?

These will feature in the strategic planning phase.